

NEWS RELEASE

For Immediate Release

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Press Contacts:

Vince Kral, vkral@usf.edu or (813) 817-3409

or Noel Smith, nsmith@usf.edu or (813) 974-5866

Images: Don Fuller, fuller@usf.edu or (813) 974-4329

Kaprow Reinvented: Pose, 1969-2019

May 22 – July 10, 2019

Tampa, Florida - May 13, 2019 - USF Contemporary Art Museum, part of the Institute for Research in Art in the College of The Arts, presents *Kaprow Reinvented: Pose, 1969-2019*, a pop-up performance and participatory reinvention of Allan Kaprow's *Pose*, reinvented by Tampa-based artist Vince Kral; co-organized by Alyssa Cordero. Every Wednesday, on the USF Tampa campus, Kral invites the public to visit us and reinvent Kaprow's *Pose*.

Carrying Chairs Through the City
Sitting Down Here and There
Photographed
Pix Left on Spot
Going On



Image of Kaprow's *Pose*, 1969

The above is the script for the original *Pose* performance, one of Allan Kaprow's *Six Ordinary Happenings*. Kaprow's *Happenings* were performative, semi-spontaneous works that were designed to be repeated, or revisited, by others, becoming *reinventions* that changed with every iteration. Kaprow did not distinguish between art and life—art is life and life is art. The *Happenings* are purposeful but subtle interruptions of both everyday moments and the established understanding of art viewing. Now, 50 years after Kaprow's first incarnation of *Pose*, USFCAM has organized a timely reinvention by Tampa-based artist, Vince Kral, graciously permitted by the Allan Kaprow Estate.

Through the weekly *Pop-up Mediation Post (PMP)*—which will be held every Wednesday—Kral will facilitate an open dialogue between passersby, Kaprow's *Pose*, and himself. These *PMP*'s will provide information about Kaprow's work and all material for participants to reinvent *Pose* themselves. For the duration of the project, there will be an online digital map of all locations where *Pose* was reinvented, and people from all over are encouraged to participate in the exhibition with instructions found at cam.usf.edu/kaprow. The updated script is as follows:

Carry Chairs Through the USF Campus
Sitting Down Here and There
Photographed
Pix Left on Spot
Digital Pix
Share Location and Pix
Going on

Pop-up Mediation Post (PMP) Schedule (Wednesdays)

- **May 22**, 11am – 2pm, USF Marshall Student Center (MSC)
- **May 29**, 11am – 2pm, USF Business Administration Building Atrium (BSN)
- **June 5**, 11am – 2pm, USF Cooper Hall (CPR)
- **June 12**, 11am – 2pm, USF Department of Anthropology (SOC)
- **June 19**, 11am – 2pm, USF School of Architecture & Community Design (HMS)
- **June 26**, 11am – 2pm, USF College of Nursing (MDN)
- **July 3**, 11am – 2pm, Doug Hollis' *Unspecific Gravity* Public Art, , next to USF Science Center (SCA)
- **July 10**, 11am – 2pm, USF Library (LIB)



Pose Party on the Patio!

June 15, 11am – 2pm, USF Contemporary Art Museum Patio

Come to USFCAM for a Saturday afternoon of poses, Polaroids, and polar pops! Bring a chair and a Polaroid camera if you have one; USFCAM will have a limited supply on hand. Enjoy a cool treat and talk anything Allan Kaprow with Vince Kral and then set about with a chair and camera and start reinventing!

BIOS

Vincent J. Kral is a Tampa-based artist who exhibits throughout the United States. Kral uses video, performance, and digital media to engage with people. He works as Curator of the Corporate Partnership Program and Chief Preparator for USFCAM. Kral earned his BFA in Studio Art with an emphasis in Electronic Media from USF in 2007 and is a 2020 Candidate for an MFA in Studio Art from the Vermont College of Fine Arts.

Allan Kaprow (1927-2006) was an American artist, recognized as the father of *Happenings*. Kaprow was also a cultural critic and lifelong educator who steered numerous generations of students into a style of art making that was simultaneously cerebral, utopian, political, improvisational, and infused with wit. After an early career as a painter under the tutelage of Hans Hoffmann, Kaprow moved during the late 1950s and 1960s toward impermanent interactive environments and participatory events, which often featured ordinary activities taking place in everyday spaces. Kaprow wrote that the line between art and life should be kept as fluid, and perhaps indistinct, as possible. Kaprow's work has been exhibited and performed extensively throughout the United States and internationally. Kaprow's work is managed by the Allan Kaprow Estate and represented by Hauser & Wirth. allankaprow.com

MUSEUM HOURS + ADMISSIONS

USFCAM Hours: CAM's galleries are closed to the public throughout the summer of 2019 for construction.

The Kaprow events are free and open to the public; however, a USF parking permit (\$5.00 daily) or pay-per-space parking may be required. Please visit our website cam.usf.edu for parking, directions, or more information on events. Call (813) 974-4133 for additional information.

CONTEMPORARY ART MUSEUM | Institute for Research in Art

College of The Arts, University of South Florida | 4202 East Fowler Avenue CAM 101, Tampa, Florida 33620
(813) 974-4133 | caminfo@admin.usf.edu | <http://cam.usf.edu/> | <https://www.facebook.com/USFCAMfan/>

The USF Contemporary Art Museum is recognized by the State of Florida as a major cultural institution and receives funding through the State of Florida, Department of State, Division of Cultural Affairs, the Florida Council on Arts and Culture, and the National Endowment for the Arts. The USF Contemporary Art Museum is accredited by the American Alliance of Museums.

